

MAY 16
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28
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1978 -- NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MAY 16, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 16 5:30 P.M.	COCKTAIL RECEPTION FOR RETAIL CUSTOMERS Fall collection. (5:30-7:30). By invitation. Contact: Catherine Cahil, 560-5948.	WAMSUTTA MILLS	111 WEST 40TH STREET SHOWROOM - 16TH FLOOR
Beginning Monday May 16	FALL EVENING COLLECTION Hand-painted chiffons. Continuous by appointment. Contact: Ed Baron, 279-0200.	HYACINTHE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday May 16	OPENING OF FALL LEATHER COLLECTION Continuous by appointment. Contact: Laura Addams, 221-6922.	CALVIN KLEIN FOR BEGED-OR	526 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday May 16	OPENING OF FALL JEWELRY COLLECTION Fifteen groups, featuring wood pendants with inlaid mother-of-pearl; antique gold and pewter; ancient mosaic set in vermeil. Contact: 480-9276.	W. JOYCE McTIGHE	389 FIFTH AVENUE SHOWROOM - SUITE 707
Beginning Monday May 16	QMB/QMB II FALL FUR COLLECTION Contemporary furs; poplin, twill, and corduroy fur-lined coats. Showings at 10:30 and 2:00 daily, or by appointment. Contact: Herman Suskind, CH 4-7551.	QUALITY FURS; MANOS & BLOCK, INC.	333 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday May 16	FALL AND HOLIDAY HANDBAG COLLECTION Continuous by appointment. Contact: Nanci, 685-9128.	REVA	389 FIFTH AVE. (36TH ST) SHOWROOM - SUITE 609
Beginning Tuesday May 17	SHOWING OF FALL COLLECTION Continuous by appointment. Contact: 354-8080.	TUCKER SPORT BY LEE EVANS	1400 BROADWAY SHOWROOM - 2ND FLOOR
Thursday May 19 12:00 Noon Luncheon	23RD ANNUAL FASHION SHOW BY ISRAELI DESIGNERS Gala show, modeled by celebrities from "every spectrum" of the arts and T.V. Fashion show producer: Frances Laterman, 876-5291. Admission \$20.00 plus minimum purchase of \$1000.00 in Israeli Bonds. Contact: OR 7-9650.	STATE OF ISRAEL BONDS, WOMEN'S DIVISION	WALDORF-ASTORIA GRAND BALLROOM
May 21- May 24	SHOWINGS IN DALLAS -- FALL READY-TO-WEAR SHOWINGS AT DALLAS APPAREL MART. Contact: Jack Goldstein, 752-2422; or Apparel Mart, (214) 637-1970.		
Sunday May 22- May 25	FIFTEENTH SEMI-ANNUAL BOUTIQUE SHOW Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass.; or 563-3960.	NATIONAL BOUTIQUE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Just Issued	SPRING 1978 KNITWEAR COLORS Forecast colors for Spring 1978 for men's socks and women's and girls' knitwear, sportswear, kneehighs and anklets. Contact: Nancy Mascola, MU 5-5881.	COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 23 12:00 Noon Luncheon	"SUCCESS: HOW TO GET IT" LUNCHEON MEETING Speakers: Virginia Graham, Ralph Charell, Betty Harragan. guests--\$20.00. Contact: 685-4664.	NAT'L HOME FASHIONS LEAGUE (41 MADISON AVE)	HOTEL PIERRE GRAND BALLROOM
Beginning Monday May 23	FALL AND WINTER FUR COLLECTION Shwoing at 10:00 & 2:00 daily. By appt. Contact: Bert Fishman, 947-2020.	VALERIE FURS; V.S.R. ASSOC. SCHREIBMAN-RAPHAEL, INC.	150 WEST 30TH STREET SHOWROOM - 12TH FLOOR
Beginning Monday May 23	FALL AND WINTER FUR COLLECTION Featuring natural royal Samink; and other furs. By appt. Contact: BR 9-2763.	I. WASSERMAN & SON	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 24- May 27	"TEXTITALIA" FABRICS FAIR; SPRING-SUMMER '78 First annual exhibit in N.Y. by 43 leading Italian fabric producers. Press: Eleanor Lambert, 688-2130. Trade: Rita de Luca, 432-9250.	ITALIAN TRADE COMMISSIONER (1 WORLD TRADE CENTER)	U.N. PLAZA HOTEL 1 U.N. PLAZA(1ST & 44 ST)
Wednesday May 25 11:30 A.M.	PRESS SHOWING OF FUR COLLECTION By invitation. Contact: Jean Burke, PL 3-4073 or 421-2000, ext. 496.	REVILLON	SAKS FIFTH AVENUE 5TH FLOOR
Wednesday May 25 7:30 P.M.	"THE BLACK EXPRESSION: A STATEMENT OF STYLE" A special evening to benefit Fashion Industries Development Corp. in coopera- tion with the Mayor's Office of the Apparel Industry. Champagne reception and gallery preview at 7:30. Fashion presentation at 8:30. Supper and discotheque until midnight. (Black Tie). Tickets: \$25.00. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	1000 THIRD AVENUE
Wednesday May 25 6:00 P.M.	SPRING-SUMMER '78-'79 FABRICS FROM ITALY "Fabric Parade." By invitation. Contact: Gabriella Forte, 744-2714.	CANTONI	U.N. PLAZA HOTEL 1 U.N. PLAZA(1ST & 44 ST)
Thursday May 26 12:30 P.M. Luncheon	GRADUATION LUNCHEON Speaker: Alan B. Gilman, President, Abraham & Straus. Associate degrees to graduates; awards to outstanding alumni. By invitation. Contact: TR 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 30	DECORATION DAY (Monday) - Legal Holiday		
Tuesday May 31 11:00 A.M.	PRESS SHOWING: FURS BY RALPH LAUREN Men's and women's furs. By invitation. Contact: Jeff Tepper, 244-8755.	THE TEPPER COLLECTION	330 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 31 1:00 P.M.	FUR COLLECTION BY GEOFFREY BEENE By invitation. Thereafter at showroom, 14th floor. Contact: 564-1080.	H.B.A. FUR CORP. (350 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday May 31 2:00 P.M.	FALL AND WINTER FUR COLLECTION Fashion show produced by Mia Grau. By invitation. Contact: PE 6-6944.	CHRISTIE BROTHERS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 31 3:30 P.M.	PRESS SHOWING OF FURS FOR WOMEN By invitation. Thereafter by appointment. Contact: LO 4-4726.	PIERRE CARDIN FOR MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 31 5:00 P.M.	FUR FASHION SHOW: FIFTIETH ANNIVERSARY By invitation. Thereafter by appointment. Contact: 736-5573.	HOUSE OF BLACK DIAMOND	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday June 1 7:10 A.M. Breakfast	ANNUAL BREAKFAST FASHION SHOWS Starring Lou Jacobi, Wan Johnson, Ann Miller, Jerry Orbach, Gloria Swanson, others. Breakfast: June 1, 2, 3, 7, 8, 9, 10, 14, 15. (Show at 7:50). Afternoon: refreshments 4:20 (Show 4:58)--June 2, 6, 9, 13. By invitation. Contact: 391-4436.	MILLIKEN & COMPANY	WALDORF-ASTORIA GRAND BALLROOM
Wednesday June 1 9:00 A.M.	SORBARA FUR FASHIONS; & GROUP BY MARY McFADDEN By invitation. Thereafter by appointment. Contact: 594-3897.	JERRY SORBARA, INC.	150 WEST 30TH STREET SHOWROOM - 15TH FLOOR
Wednesday June 1 10:30 A.M.	WHOLESALE FURS AND HALSTON COLLECTION By invitation. Buyers: 279-0633; Press: Jody Donohue Assoc., 688-8653.	BEN KAHN (150 WEST 30TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday June 1 11:30 A.M.	ANNUAL GRADUATION LUNCHEON Speaker: Lucille Ross, N.Y. Deputy Mayor of Planning. Contact: 752-1530.	LABORATORY INSTITUTE OF MERCHANDISING (12 EAST 53)	HOTEL PLAZA GRAND BALLROOM
Wednesday June 1 12:00 Noon	FUR COLLECTION BY KASPER By invitation. Buyers: 244-0770. Press: Rubye Graham, 355-0557.	MILONA FURS	150 WEST 30TH STREET SHOWROOM - 6TH FLOOR
Wednesday June 1 2:00 P.M.	FUR COLLECTION BY OSCAR DE LA RENTA By invitation. Thereafter by appointment. Contact: 736-8552.	WAGNER FURS	150 WEST 30TH STREET SHOWROOM - 20TH FLOOR
Wednesday June 1 3:00 P.M.	FUR COLLECTION BY JOHN ANTHONY By invitation. Thereafter at showroom, 2nd fl. Contact: Ned Blash, 255-4800.	JAN ORIGINALS (307 SEVENTH AVENUE)	550 SEVENTH AVE - 24TH FL JOHN ANTHONY SHOWROOM
Wednesday June 1 4:00 P.M.	FALL & WINTER FUR "INSPIRATION" COLLECTION For buyers, by invitation. Contact: Sandra Gottfried at Bell & Stanton, PL 9-4800.	AMERICAN FUR INDUSTRY	WALDORF-ASTORIA GRAND BALLROOM
Thursday June 2 9:00 A.M.	AWARD-WINNING MINK DESIGNS BY STUDENTS By invitation. Contact: Jacalyn Lupo at Steve Gold Assoc., 935-1040.	SAGA MINK	PARSONS SCHOOL OF DESIGN 70 FIFTH AVENUE (3RD FL)
Thursday June 2 10:30 A.M.	PREVIEW OF FUR COLLECTIONS Fur fashions designed by Givenchy, Calvin Klein and Viola Sylbert. Thereafter in showroom, 18th floor. Contact: PE 6-5550.	ALIXANDRE FURS (150 WEST 30TH STREET)	PLACE TO BE ANNOUNCED
Thursday June 2 12:00 Noon	FURS BY BONNIE CASHIN; THE R.R.G. COLLECTION By invitation. Buyers: Tom Moriber, 244-2179. Press: Essie Pinsker, 221-3880.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Thursday June 2 2:00 P.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 & 2:30. By appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday June 2 3:30 P.M.	FUR FASHIONS BY ANNE KLEIN By invitation. Thereafter by appointment. Contact: LO 4-4726.	MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday June 2 4:30 P.M.	FUR FASHION SHOW AND EXHIBITION Fashions from more than 50 furriers. Also, exhibition of techniques and accessories in fur industry. By invitation. Contact: Elliot Lippin, 564-6580.	FUR INDUSTRY SALESMEN'S ASSOCIATION	STATLER-HILTON HOTEL 7TH AVE & 33RD STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 2 5:30 P.M.	"FABLED FURS OF RUSSIA" -- FASHION SHOW Fashion show by leading furriers, using Russian pelts. By invitation. (Must present at door). Also June 3 at 9:30 A.M. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA, USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday June 2- June 3	EXHIBITION OF RUSSIAN FURS Exhibition of Russian fur pelts and Russian-designed fur garments. Open to fur industry, 11:00 to 4:00. No invitation required. Contact: Rubye Graham, 355-0557.	V/O SOJUZPUSHINA OF USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Friday June 3 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: AMERICAN READY-TO-WEAR Co-Chmn.: Bernadine Morris, N.Y. Times; Kalman Ruttenstein, Pres., Bonwit Teller. Prices: Breakfast--\$15.00, members; \$25.00, guests. Luncheon--\$20.00, members; \$30.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
June 3	9:30 A.M., V/O SOJUZPUSHINA RUSSIAN FURS (2nd Show), F.I.T., 227 W.27, 355-0557.		
Friday June 3 11:00 A.M.	FUR FASHIONS BY YVES SAINT LAURENT (Note change of place). By invitation. Buyers: 594-4415. Press: D & D Communications, 697-4955.	GOLDIN-FELDMAN (345 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
June 3	12:00 Noon, THE FASHION GROUP, (2nd Show), N.Y. Hilton Hotel, CI 7-3940.		
Friday June 3 2:00 P.M.	FUR FASHIONS BY DIANE VON FURSTENBERG By invitation. Thereafter by appointment, 11th floor. Contact: 736-7676.	MOHL FUR COMPANY (345 SEVENTH AVENUE)	N.Y. HILTON HOTEL BEEKMAN ROOM
Saturday June 4- June 9	35TH CHRISTMAS DISPLAY MARKET WEEK Contact: Marvin Dorfman, 982-6571.	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	120 EAST 23RD STREET VISUAL MERCH'G CENTER
June 4	FALL READY-TO-WEAR AT CHICAGO APPAREL MART (June 4-9). Contact: (800) 621-3902.		
Monday June 6 6:30 P.M. Reception	ANNUAL SCHOLARSHIP DINNER DANCE "The Look" -- fashions from F.I.T. Design Laboratory. Contribution: \$200.00 per person for Foundation Fund for Scholarships & Development. Contact: 760-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday June 6	OPENING OF FALL JEWELRY COLLECTION Continuous by appointment. Contact: 725-4700.	MONET	16 EAST 34TH STREET SHOWROOM - 18TH FLOOR
Beginning Monday June 6	OPENING OF FALL JEWELRY COLLECTION Continuous by appointment. Contact: 869-9470.	NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
June 6	FALL HANDBAG MARKET WEEK. Contact: Nat'l Association Handbag Mfrs., 947-3424.		
Tuesday June 7 1:00 P.M.& 3:00 P.M.	FALL TRENDS FASHION SHOW Annual fashion presentation. Tickets: \$25.00 each. Contact: Jennie Gloviak, 759-8100, ext. 275.	SEVENTEEN MAGAZINE (850 THIRD AVENUE)	CIRCLE IN THE SQUARE 1633 BROADWAY (50TH ST)
Tuesday June 7 3:00 P.M.	SHOWING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment. Contact: Deborah Kerner, 861-1211.	AUSTIN ZUUR, LTD.	835 MADISON AVENUE (AT 69TH STREET)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday June 8 12:00 Noon	LUNCHEON SHOWING OF "FANTASY" COLLECTION Hand-painted evening chiffons. Show at 1:00. By invitation. Contact: 879-2837.	HYACINTHE	PLAYBOY CLUB-CABARET RM. 5 EAST 59TH STREET
Wednesday June 8 7:00 P.M. Dinner	ANNUAL RECOGNITION AWARDS DINNER Fifth annual recognition awards and selection of "The Outstanding Personality of the Year". Tickets: \$125.00 each. Contact: 673-5580.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
June 10	FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (June 10-13).		
Sunday June 12- June 16	INTERNATIONAL SHOWINGS FOR VISITING PRESS By invitation. Contact: Mildred Sullivan (Suite 404), 1 Times Square, 221-3816.	NEW DIRECTIONS/ PRESS WEEK	ST. REGIS HOTEL 5TH AVE & 55TH STREET
Monday June 13 12:30 P.M. Luncheon	PRESS SHOWING OF FALL MENSWEAR Showing for visiting press of menswear collection by Yves Saint Laurent. By invitation. Contact: Yvon Dihe, 541-6750.	YVES SAINT LAURENT	ST. REGIS HOTEL ROOF
Beginning Monday June 13	HOLIDAY WOMEN'S COLLECTION Continuous by appointment. Contact: 661-1670.	PENDLETON	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday June 14 5:00 P.M.- 7:30 P.M.	COLORWORKS BY AVON Cocktails/buffet. Introduction of Teen Makeup Line. By invitation. Contact: Teddi San, 593-5342.	AVON PRODUCTS INC.	9 WEST 57TH STREET 28TH FLOOR-DISCOTEEN
Thursday June 16- June 19	PRESS PREVIEW: FALL-WINTER MEN'S AND BOYS' FASHIONS Fashion seminars, audio visual presentation, and designers' showings. Firms participating (to date) include: <u>Thurs., June 16</u> -Pierre Cardin. <u>Fri., June 17</u> --Sedgefield Sportswear Co.; Univis/St Stanley Blacker Frame Collection; Du Pont. <u>Sat., June 18</u> --Pendleton Woolen Mills; Celanese; Sole Leather Council; Greif & Co.; Big Smith; Montgomery Ward. <u>Sun., June 19</u> --Adolfo, Marsha Akins for Makins; Alexander Julian; Sal Cesarani; Country Roads by Robert Stock; Dimitri; Jean-Paul Germain; Rafael; Giorgio Sant'Angelo. By invitation. Exec. Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, 581-8210.	MEN'S FASHION ASSOCIATION	ESSEX & SUSSEX HOTEL SPRING LAKE, NEW JERSEY
Sunday June 19- June 24	SEMI-ANNUAL PRESS WEEK: FALL 1977 Unless otherwise noted, showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, PL 9-1128.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
Sun., June 19:	7:30 P.M....Welcome Buffet		
Mon., June 20:	7:30 A.M....Continental Breakfast 8:00 A.M....FALL 1977 FORECAST -- ELEANOR LAMBERT 8:30 A.M....ADELE SIMPSON 9:15 A.M....RALPH LAUREN 10:00 A.M....JERRY SILVERMAN (SHANNON ROGERS) 10:45 A.M....DON SAYRES FOR GAMUT 11:30 A.M....ROBERT BESTIEN HANDBAGS (Terrace Room Balcony) 12:00 Noon...Writing Period		

(continued on following page)

AMERICAN DESIGNER SHOWINGS (continued from page 5)

- Mon., June 20: 12:30 P.M....INTERCOIFFURE AMERICA (Luncheon & Showing) (Ballroom)
(Cont'd) 2:00 P.M....JOHN ANTHONY
2:45 P.M....BILL HAIRE FOR FRIEDRICKS
3:30 P.M....HELEN LEE'S COLLECTION FOR DANSKIN
4:15 P.M....JOHN KLOSS FOR CIRA
5:30 P.M.- "THE GLORY OF RUSSIAN COSTUMES" exhibition...Metropolitan Museum
6:30 P.M. of Art, Costume Institute & Council of Fashion Designers of
America. Buses leave 5 PM, 5th Ave. entrance to Plaza, and
return from 83rd St. & 5th Ave. at 6:30 P.M.
7:00 P.M....GLEM BY INTERNATIONAL FALL HAIR & BEAUTY FASHION TRENDS, Persian
Room
- Tues., June 21: 7:30 A.M....CHRISTINE VALMY FIFTH AVENUE, Breakfast & Showing, General Motors
Plaza, 767 5 Ave. (at 58th St.)
9:00 A.M....KASPER FOR JOAN LESLIE
9:45 A.M....ANNE KLEIN AND COMPANY
10:30 A.M....MOLLIE PARNIS BOUTIQUE
11:15 A.M....MARY McFADDEN
12:00 Noon...Writing Period
12:30 P.M....MILLINERY INSTITUTE OF AMERICA -- Luncheon & Showing, Georgian
Room, Americana Hotel, 53rd St. & 7th Ave.

2:15 P.M....BILL BIASS
3:00 P.M....MONIKA TILLEY DESIGNS
3:45 P.M....HOLLY HARP
4:30 P.M....DIMITRI
5:15 P.M....LANVIN-CHARLES OF THE RITZ -- Host: Martin Schmidt, President.
At Regine's, 502 Park Ave.: Premiere of "Midnight Beauty", and
special guests of "The Other Side of Midnight"
7:45 P.M....DU PONT AND COMPANY -- Dinner & Fashion Presentation, Fall 1977
-- Sportswear in fabrics of today's "Dacron"
- Wed., June 22: 7:30 A.M....GOLO FOOTWEAR, Breakfast & showing, Terrace Room
9:00 A.M....JOAN SIBLEY
9:45 A.M....ALBERT NIPON
10:30 A.M....OSCAR DE LA RENTA
11:15 A.M....BILL KAISERMAN FOR RAFAEL FASHIONS
12:00 Noon...Writing Period
12:30 P.M....AMERICAN FUR INDUSTRY -- Luncheon & Showing, Grand Ballroom
2:00 P.M....CHARLOTTE FORD
2:45 P.M....FLORENCE EISEMAN
3:30 P.M....CLOVIS
4:15 P.M....BILL ATKINSON
5:00 P.M....Writing Period
5:15 P.M....ELIZABETH ARDEN -- PREMIERE OF "CABRIOLE," a new fragrance.
Cocktails - St. Regis Hotel, Versailles Room.
7:30 P.M....DINNER & SHOWING BY "RISING STARS" (new newsmaking designers).
Host: ROSELON (NYESTA), Terrace Room
- Thurs., June 23: 7:30 A.M....FAMOLARE SHOES, Breakfast & showing, 4 West 58th St., 8th floor
9:00 A.M....JAMES DAUGHERTY
9:45 A.M....PENDLETON
10:30 A.M....MURIEL FRANKLIN FOR LADY SIX
11:15 A.M....ABE SCHRADER BY BELLE SAUNDERS & JOSEPH GARGIULO
12:00 Noon...Writing Period

(continued on following page)

AMERICAN DESIGNER SHOWINGS (continued from page 6)

Thurs., June 23: 12:45 P.M....DIAMOND INFORMATION CENTER -- Luncheon & Showing, Persian Room
 (Cont'd.) 2:15 P.M....CHARLES SUPPON FOR INTRE SPORT
 3:00 P.M....SWIRL, INC., LOUNGEWEAR -- BY BILL TICE, LEO NARDUCCI,
 GEOFFREY BEENE, & AVA BERGMANN
 3:45 P.M....KIMBERLY
 4:30 P.M....JEAN-PAUL GERMAIN
 5:15 P.M....SELIGMAN & LATZ -- Cocktails
 7:15 P.M....WEIGHT WATCHERS INTERNATIONAL -- Dinner & Showing

Fri., June 24: 7:30 A.M....CULTURED PEARL ASSOCIATION OF AMERICA AND JAPAN -- Breakfast
 9:00 A.M....RICHARD ASSATLY FOR GINO-SNOW
 9:45 A.M....ALBERT CAPRARO
 10:30 A.M....CESARANI (for women)
 11:15 A.M....CALVIN KLEIN
 12:00 Noon...PATTI CAPPALLI for JERRY SILVERMAN SPORT
 1:00 P.M....OPTICAL MANUFACTURERS ASSOCIATION -- Luncheon & showing.
 HOSTESS: ARLENE DAHL, Fashion Consultant
 2:30 P.M....OLEG CASSINI SPORTSWEAR
 3:15 P.M....HALSTON

Beginning Tuesday June 21	OPENING OF RESORT COLLECTION Continuous by appointment.	KEN SCOTT Contact: 737-7810.	HOTEL GOTHAM PRIVATE SUITE
Thursday June 23 8:00 P.M.	TELEVISION TAPING & FALL FASHIONS Taping of contest of "undiscovered" models -- Fall fashions -- syndicated to T.V. July-August. Black tie. By invitation. Contact: Roberta Anderson, 355-0551.	MODEL SHOWCASE '77	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday June 28 11:00 A.M.	PRESS SHOWING: AUTUMN AND WINTER COLLECTION Also at 2:00 and 4:00 P.M. By invitation. Contact: 688-4410.	ADOLFO (538 MADISON AVENUE)	ST. REGIS HOTEL LOUIS XVI SUITE
July 18	FALL & WINTER COUTURE SHOWINGS ROME (July 18-21).		
July 23- July 27	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS Contact: Simone Gross, 10 Romney Circle, W.Orange, N.J. (201) 736-9100		
July 25	FALL & WINTER COUTURE SHOWINGS PARIS (July 25-28).		
Aug. 5	MIAMI HOLIDAY & RESORT COLLECTIONS (Aug. 5-9).		
Aug. 6	NATIONAL SHOE FAIR AT NEW YROK COLISEUM (Aug. 6-9). Contact: 689-5996.		
Aug. 8	OPENING OF HOLIDAY & RESORT READY-TO-WEAR COLLECTIONS -- N.Y. (Aug. 8-19).		
Aug. 20	CHICAGO HOLIDAY & RESORT COLLECTIONS (Aug. 20-25).		
Aug. 27	DALLAS HOLIDAY & RESORT COLLECTIONS (Aug. 27-Sept. 1).		
Sept. 5	LABOR DAY -- (Monday) -- Legal Holiday		
Sept. 13	ROSH HASHONAH (Tuesday). (Begins at sunset, Mon., Sept. 12).		
Sept. 22	YOM KIPPUR (Thursday). (Begins at sunset, Wed., Sept. 21).		
Oct. 22	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 22-26).		